subject: 2024 Vein Week project report

From April 1 to 7, health and non-health professionals from all around the world gathered together in hybrid form to enhance venous and lymphatic disease management, during the "Vein Week" no profit global project (www.vwinfoundation.com/vw). The initiative was initiated by the venous-lymphatic World International Network (v-WIN) foundation and designed by a dedicated



steering committee of both top vein experts and institutional representatives, coming from all around the world, with gender equality representation.

A **dedicated interactive geo-localization software** was made available for free to all the ones interested in uploading regionally developed no profit educational activities, during the same Vein Week (https://veinweek.vwinfoundation.com).

The **RATIONALE** of the project is to increase the currently lacking venous-lymphatic awareness, during the week already including the World Health Day (April 7).

The **VISION** is to teamwork among multi-specialty health and non-health professionals around the world, delivering a united message in support of proper venous-lymphatic care.

The **MISSION** is accomplished by following a common calendar, in which every local reality develops its own initiatives, while sharing them with the rest of the world. The detailed project is available in the dedicated website (www.vwinfoundation.com/vw).

The five main **ENDPOINTS** of the project were:

- 1. to improve venous-lymphatic patients care.
- 2. to **report** the importance of Venous-Lymphatic disease to **health institutions**.
- 3. to **empower local realities**, making their valuable initiatives visible worldwide.
- 4. to enhance global public venous-lymphatic awareness.
- 5. to foster networking among different medical specialties and different institutions.

The five main **RESULTS** of the Vein Week 2024 project are:

- 1. Direct engagement of **168 project developers**.
- 2. Development of **123 events** in one week.
- 3. Engagement of **ALL continents**, including previously silent regions.
- 4. In 7 days, **351.312** visualizations of the events uploaded in the **VEIN WEEK MAP**, with 306,19 GB shared.
- 5. Together with many others, among the developed institutional interactions, of particular importance were the ones with Italian Board of Physicians, the UK parliament group for venous-lymphatic disease, the Paraguay Ministry of Health, the International Society of Orthopaedic Surgery & Trauma, the European College of OBGyn, the Indonesia Ministry of Health.

A dedicated video is available by a <u>click here</u>.

v-WIN foundation would like to deeply thank the massive number of health and non-health professionals, together with their local supporters, who have demonstrated the best vocation in increasing venouslymphatic awareness.

A particular mention of appreciation goes to the **official global partners** of the Vein Week project, **Alfasigma**, **Medi** and **Philips**, for having made the creation of the dedicated platform possible.







The hope is that Vein Week remains as a productive road of teamwork, involving all the ones interested in taking real action in venous-lymphatic patients care improvement. **The wish** is that **Vein Week** can have brought venous-lymphatic awareness **in every week** of the year.



Venous-lymphatic **W**orld **I**nternational **N**etwork foundation (v-WIN) www.vwinfoundation.com

mail: info@vwinfoundation.com