

SUBJECT: 2023 Vein Week project report

From **April 3** to **9**, health and non-health professionals from all around the world gathered together in hybrid form to enhance venous and lymphatic disease management, during the "**Vein Week**" no profit global project. The initiative was initiated by the **venous-lymphatic World International Network** (v-WIN) foundation and designed by a dedicated **steering committee** of both top vein experts and institutional representatives, coming from all around the world, with gender equality representation.

A **dedicated interactive geo-localization software** was made available for free to all the ones interested in uploading regionally developed no profit educational activities, during the same Vein Week (https://veinweek.vwinfoundation.com).

The **RATIONALE** of the project is to increase the currently lacking venous-lymphatic awareness, during the week already including the World Health Day (April 7).

The **VISION** is to teamwork among multi-specialty health and non-health professionals around the world, delivering a united message in support of proper venous-lymphatic care.

The **MISSION** is accomplished by following a common calendar, in which every local reality develops its own initiatives, while sharing them with the rest of the world. The detailed project is available in the dedicated website (www.vwinfoundation.com/vw).

The five main **ENDPOINTS** of the project were:

- 1. to improve venous-lymphatic patients care.
- 2. to **report** the importance of Venous-Lymphatic disease to **health institutions**.
- 3. to empower local realities, making their valuable initiatives visible worldwide.
- 4. to enhance global public venous-lymphatic awareness.
- 5. to foster networking among different medical specialties and different institutions.
- The five main **RESULTS** of the Vein Week 2023 project are:
 - 1. Direct engagement of **163 project developers**.
 - 2. Development of **109 events** in one week.
 - 3. Engagement of ALL continents, including previously silent regions.
 - 4. In 7 days, **312.774** visualizations of the events uploaded in the **VEIN WEEK MAP**.
 - Together with many others, among the developed institutional interactions, of particular importance were the ones with Italian Board of Physicians, the UK parliament group for venous-lymphatic disease, the Paraguay Ministry of Health, the International Society of Orthopaedic Surgery & Trauma, the European College of OBGyn.

A dedicated video is available by a <u>click here</u>.

v-WIN foundation would like to deeply thank the massive number of health and non-health professionals, together with their local supporters, who have demonstrated the best vocation in increasing venous-lymphatic awareness.

A particular mention of appreciation goes to the **official global partners** of the Vein Week project, **Alfasigma**, **Medi** and **Philips**, for having made the creation of the dedicated platform possible.

Official Global Vein Week partners





The hope is that Vein Week remains as a productive road of teamwork, involving all the ones interested in taking real action in venous-lymphatic patients care improvement. **The wish** is that **Vein Week** can have brought venous-lymphatic awareness **in every week** of the year.

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April **3-9**, 2023 www.vwinfoundation.com/vw[®] Venous-lymphatic World International Network foundation (v-WIN)

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