

October 22, 2022

SUBJECT: v-WIN v-HELP BRAZIL Maravasc 2022

By means of the present document, on behalf of venous-lymphatic World International Network (v-WIN) foundation and MARAVASC, we'd like to report the main outcomes of the v-HELP Brazil Maravasc 2022 project.

The initiative followed the below reported calendar.

October 19-20





A) MEDICAL MISSION

Simultaneously in two local hospitals, two medical brigades composed by 8 international experts and 8 local health professionals screened 100 patients affected by severe chronic venous and lymphatic disease and operated 52 patients in the following 24 hours. Moreover, the surgical equipes engaged and trained 10 local residents and medical students.

B) PUBLIC VENOUS-LYMPHATIC AWARENESS LECTURE

Dedicated multi-specialty talks in layman's terms on vein-lymphatic education and self-management were delivered to the local population, including an extremely participated question and answer session.

Strong focus was put on the protection of the patient from false claims and not validated products use.





C) PUBLIC VENOUS-LYMPHATIC AWARENESS VEIN WALK

At the end of the first day of medical work, a walk was organized to promote the importance of the venous muscle pumps activation and of properly validated graduated compression.

International and local healthprofessionals gathered together with the local population, further enhancing the educational experience for the local community.



October 20-21

D) Maravasc v-WIN session:

A special v-WIN scientific session was held during the MARAVasc meeting, focusing on «from Legends to Reality», including legendary key opinion leaders from all continents, serving as discussants to new generation representatives delivering talks on false claims vs evidence based in venous-lymphatic disease management, including reflux management, procedural indication, graduated compression stockings and venous active drugs use. Special thanks to prof. Caprini himself for having actively led the final remark session.







E) MEDIA engagement

All the scientific, educational and humanitarian medical activities were followed and reported by the local media, maximizing the reach out of the mission.

More info:

https://globoplay.globo.com/v/11045999/

SPECIAL ACHIEVEMENTS

Among the many achieved aims, herein we report the top 3 most significant obtained goals:

- 1. Local & international health and non-health professionals practical and theoretical vein-lymphatic education enhancement
- 2. **Reciprocal learning** among experts, including technical notes deriving from personal top expertise.
- 3. Empowerment of the **new generation** and of **the Brazilian medical community** in the global scenario.

FINAL CONSIDERATIONS

v-HELP missions demonstrated again to go above «simple» delivery of excellent medical humanitarian work, by providing also education to health and non-health professionals, while maximizing global networking and reciprocal learning among Key Opinion Leaders. Maravasc demonstrated to be among the most effective reality encountered by v-WIN around the globe. Nothing would have been possible without the many involved, including Servier in first line. Until the next v-HELP and the next MARAVASC, we THANK YOU all.





NEXT STEPS Maravasc 2024

v-ITALy Albarella Island, May 25-27, 2023

v-HELP Humanitarian Education in Lympho-Phlebology

Costa Rica, July 23 Indonesia, October 23

v-HELP Humanitarian Education in Lympho-Phlebology

During the Costa Rica PhleboLATAM Congress, on July 2023, and the Indonesia Society Vascular Surgery meeting, on October 2023, humanitarian & educational activities including diagnostics & procedures.





v-ITALy *ITALY, May 25-27, 2023*

Albarella Island, May 25-27, 2023

https://vwinfoundation.com/v-italy/
Unconventional hybrid meeting,
bringing together 50 world
renowned KOLs + 100 selected
attendees, reaching out digitally to
>40.000 contacts, for a maximum
networking and synergy building,
dedicated to the next «V-ITAL»
steps in venous-lymphatic disease
management.

